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Society Street: Conferences for leaders - and future leaders - of learned and professional societies

Press Update: 1st February 2022

Society Street 2022

Society Street has demonstrated that Society leaders value the opportunity to meet each other to engage with the unique challenges their organisations present, and although in-person meetings have not been possible of late, Society Street continues to grow, and is looking forwards to continuing to act as a convener of community and conversation through 2022. Over the course of 2021 we engaged with 450 individuals from at nearly 300 different organisations across the globe.

The new year sees several changes to Society Street, detailed below.

New partnership agreements with 67 Bricks and TBI Communications

Society Street is pleased to welcome TBI and 67 Bricks as new Sustaining Partners, joining Cadmore Media for 2022.

The new partnership agreements will bring additional insight and experience of the Society community into the organisation and will allow Society Street to grow and thrive throughout 2022.

Lynne Miller, Managing Director of TBI said *“We have been extremely impressed with Society Street over the last couple of years. Their events are timely, topical, insightful, and beneficial to our community. As a provider of marketing and strategic services to societies, Society Street events have enabled us to discover even more about the challenges societies and associations face. We’re pleased to be able to support Society Street and look forward to working more closely with the team”*.

Jennifer Schivas, Managing Director, 67 Bricks said: *“The team at Society Street are experts in combining fresh, timely debate with enjoyable networking, infused with a creative energy for exploring new solutions to benefit our industry. As a technology consultancy working with societies their insights have often proven invaluable to us, we are proud to be supporting them as a sustaining partner and look forward to the opportunities that 2022 will bring.”*

Simon Inger, a Society Street founder, said *“We are delighted to have these organisations on board. Both 67 Bricks and TBI Communications have an impressive track record in working with societies and understand the challenges they face from uniquely different perspectives. The agreements secure the involvement of Sam Burrell and Tracy Gardner going forward as well as bringing fresh ideas and viewpoints. We look forward to 2022 being another successful year for our events.”*

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Frontiers Joins Society Street's Gold Sponsors

Society Street welcomes Frontiers onboard as a Gold sponsor, joining Elsevier and Wiley for 2022. Frontiers has been working closely with societies since its inception and understands the challenges they face as business models evolve and community needs change. Frontiers is a trusted partner to many leading societies and their involvement and input is welcome.

Robyn Mugridge, Head of Publishing Partnerships at Frontiers said, *"We are thrilled to join Society Street as a Gold Sponsor. Supporting societies, scientific communities, and researchers by fostering collaboration, particularly in the publishing sphere, is a key mission of Frontiers and our Publishing Partnerships program. We hope that our sponsorship of Society Street will facilitate further support of societies, their members and wider researcher communities."*

Tracy Gardner, Head of Society Street Communications, said *"Sponsorship is crucial to the success of Society Street and we value their input and support. We would like to thank Frontiers as well as the sponsors who have been with us from the start: Atypon, Cadmore Media, Elsevier, and Wiley. We are excited to have Frontiers on board and look forward to hearing their ideas. Society Street reached over 400 individuals from 300 organisations in 2021 - that would not have been possible without the support of our sponsors"*.

New Programme Committee for 2022

Society Street launches 2022 with a new programme committee, which will support Society Street by helping generate ideas, introducing new speakers to our community, as well as chairing and facilitating our events. Program committee members have all supported Society Street over the last few years, either as speakers, attendees, or previous committee members, and we are delighted they have agreed to make their support more formal.

The committee comprises:

- Sam Burrell, 67 Bricks, Strategic Publishing Consultant and Society Street Program Chair
- Katy Amberley, CEO, British Society for Haematology
- Claire Angus, Director of Membership Services, The Society of Chiropodists and Podiatrists
- Michael Clarke, Managing Partner, Clarke & Esposito
- Dana Compton, Managing Director and Publisher, American Society of Civil Engineers
- Nicky de Beer, Director of Operations & Deputy CEO, British Society for Rheumatology
- Tracy Gardner, Senior Consultant, TBI, and Head of Society Street Communications
- Paul Guinnessy, Physics Today Website Director, American Institute of Physics
- Violaine Iglesias, CEO, Cadmore Media
- Simon Inger, COO, Cadmore Media, and Society Street Conference Chair
- Erin Landis, Managing Director, Origin Editorial
- Sandy Mather, CEO, Intensive Care Society

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- Jennifer Regala, Director of Publications, American Urological Association
- Heather Staines, Director of Community Engagement, Delta Think

About why she was willing to participate on the committee, Jennifer Regala said: *“I am thrilled to serve on the Society Street 2022 Programme Committee. Society Street holds a very special place in my heart. I was registered for my first ever Society Street in-person meeting in March 2020. Then, COVID... and everything changed. Including Society Street. On March 26, 2020, theirs was the first “pivoted” online meeting I attended in “unprecedented times.” I will never forget how Society Street so nimbly transformed their program into one that was reflective, relatable, accessible, and, most importantly, inclusive. The chat was lively, the speakers were interactive, the topics were relevant, and I felt the first bit of hope that I had experienced in weeks. Since then, I have prioritized attending these meetings, where I am always encouraged to think differently and ultimately behave differently. I can’t say enough about this organization that has made me feel so informed, welcomed, and at home. The Program Committee will work hard to connect the dots on the topics and individuals that are important to our community.”*

Sam Burrell, Society Street Program Chair, added *“We are so pleased to be working again with a committee. We know that to ensure that our program remains relevant and wide-ranging we need members of our community guiding us, and we are thrilled that so many see the relevance of the work that we are doing with Society Street, and are willing to volunteer their time and energy to help us make the topics we cover always timely.”*

For more information visit:

Society Street: www.societystreet.org

Frontiers: www.frontiersin.org

67Bricks: www.67bricks.com

TBI Communications: www.tbicommunications.com

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